

All competitor data is based on publicly-available reports issued by each company and was collected on 3/25/2022. Competitor data will be refreshed bi-annually as new reports are released.

Coding Dojo's report sample is comprised of software development students; therefore, where possible, we referred to the *software development or engineering statistics* of our competitors as outlined below.

BloomTech:

- Live link: [BloomTech | Outcomes Report](#)
- [Documentation](#)
- Calculations/notations:
 - Time series: Jan 1 2020 - Dec 2020
 - Graduation rate for full stack web: 68%, page 8
 - Opt out rate: $394/1485 = 26\%$, page 9
 - Job placement rate w/in 180 days: 72%, page 10
 - Job placement rate w/in 365 days: not reported.
 - Median annualized salary for full stack web: \$60,000, page 12

Codesmith:

Because Codesmith reports every 6 months and separates campuses, we have done the following: summed the student volumes for each statistic across both campuses and both time periods, then recalculated percentages to get national weighted averages.

- Live links
 - July 1st 2020 - Dec 31st 2020
 - New York campus: [Codesmith New York City Full-Stack Software Development Audited-AUP H2 2020](#)
 - Los Angeles campus: [Codesmith Los Angeles Full-Stack Software Development Auditedzzz-AUP H2 2020](#)
 - Jan 1 2020 - June 30th 2020
 - New York: [Codesmith New York City Full-Stack Software Development Audited-AUP H1 2020](#)
 - Los Angeles: [Codesmith Los Angeles Full-Stack Software Development Audited-AUP H1 2020](#)
- [Documentation](#)
- Time Series of joined reports: Jan 1 2020 - Dec 31 2020
- Calculations/notations:
 - Weighted / summed calculations:

Codesmith	H1		H2		Total, weighted or summed
	NY	LA	NY	LA	
	Graduates included in report	71	87	117	
Grad rate	94.90%	95.80%	95.30%	95.80%	95.47%
Placement rate, 180 days	78.90%	80.50%	80.30%	83.10%	80.78%
Placement volume, 180 days	56.019	70.035	93.951	76.452	296.457
Median pay	120,000	\$116,500	\$120,000	\$116,500	\$118,292.92
Opt out rate	4.10%	5.40%	2.50%	0.00%	2.87%

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- Graduation rate for full stack web: 95.5%
- Opt out rate: 2.87%
- Job placement rate w/in 180 days: 80.8%
- Job placement rate w/in 365 days: not reported
- Median annualized salary for full stack web: \$118,293

Flatiron:

Flatiron is a year behind in their reporting; thus we utilized the 2020 report, time series Jan 1 2019-Dec 31 2019. This report includes multiple disciplines; we leveraged only data pertaining to the Software Development program(s)

- Live Link: [Flatiron School 2020 Jobs Report](#)
- [Documentation](#)
- Time series: **Jan 1 2019 - Dec 2019**
- Calculations / citations
 - Graduation rate= graduates divided by addressable students = 1942/2262 = 85.85%, page 6
 - Flatiron did not publish the number of non-graduates from the software engineering program specifically. Thus we have used the average graduation rate of all programs
 - Opt out rate: 20%, n=1477, page 18
 - Job placement rate w/in 180 days: 79%, page 20
 - Job placement rate w/in 1 year: 86%, page 19
 - Median annualized salary for full-time salaried role : \$65,000, page 22

Fullstack:

Fullstack is a year behind in their reporting; thus we utilized the 2020 report, time series Jan 1 2019-Dec 31 2019.

- Live Link: [Fullstack Academy 2019 Jobs Report](#)
- [Documentation](#)
- Time series: **Jan 1 2019 - Dec 2019**
- Calculations / citations
 - Graduation rate= 84.7%, page 12

- Flatiron did not publish the number of non-graduates from the software engineering program specifically. Thus we have used the average graduation rate of all programs
 - Opt out rate: $(502-427)/502 = 14.9\%$, page 13
 - Job placement rate w/in 180 days: 80.1%, page 14
 - Job placement rate w/in 1 year: 91.3%, page 12
 - Median annualized salary for full stack web: \$82,500, page 12

General Assembly

- Live link: [General Assembly Outcomes Report 2020](#)
- [Documentation](#)
- Time series: Jan 1 2020-Dec 31 2020
- Calculations / citations
 - Graduation rate of software engineering immersive= 81.2%, page 21
 - Opt out rate: 37.9%, page 21
 - Job placement rate
 - General assembly defines separate categories for full time and part time job seekers. For the full time job seekers, job placement within 180 days for the software engineering program is 77.3% (page 11)
 - For the part time job seekers, job placement within 365 days is 58.8%.
 - GA does not report the placement rates for full time job seekers within 365 days, OR the placement within 180 days of the part time seekers. Therefore we cannot calculate a weighted average.

General Assembly	Full Time	Part Time (Extended)	Total, weighted or summed
Graduates included in report	1161	170	1331
Placement volume, 180 days	898	Not reported	N/A
Placement volume, 365 days	Not reported	100	N/A

- - GA does not report median salaries

Hack Reactor:

Hack Reactor only has a link to their current report, covering the second half of 2020.

- Live link: [GRAD Re Pa](#)
- [Documentation](#)
- Time Series: **7/1/20-12/31/20**
- Calculations / citations:
 - Graduation rate of software development: 75.4%, page 7
 - Opt Out rate:
 - Hack reactor reports opt outs by campus. Thus we summed the total number of opt outs (non job-seekers plus unresponsive) and divided by

the total number of graduates to calculate a 8.98% opt out rate. Pages 9-19.

Hack Reactor	Graduates	Opted out
San Francisco	80	8
San Jose	7	0
Denver	19	0
Seattle	16	1
Los Angeles	24	2
Phoenix	9	1
Austin	23	2
Boulder	17	2
New York	27	2
Remote Full-Time	88	5
Remote Part-Time	24	7
Total	334	30
		8.98%

- o Job placement for software development within 180 days: 75%, page 7
- o Job placement for software development within 365 days: not reported
- o Median annualized salary for software development: \$80,000, page 7

Thinkful

Thinkful only has a link to their current report, covering the first half of 2020. They also report separately on Full Time and Part Time programs. Therefore we leveraged weighted averages.

- Live Links
 - o Outcomes report: [ThinkfulOutcomes_SE_2020.pdf](#)
 - o Third party report, part time program: [THINKFUL, INC.](#)
 - o Third party report, full time program: [THINKFUL, INC.](#)
- [Documentation](#)
- Time series: Jan 1 2020 - June 30 2020
- Calculations / citations:

Thinkful	Full Time Immersiv	Part Time (Flex)	Total, weighted or summed
Enrolled	118	438	556
Graduates	82	107	189
Grad rate	69.49%	24.43%	33.99%
Completed job search period	75	80	155
Opt out volume	7	13	20
Opt out rate			12.90%
Placement volume	58	58	116
Placement rate			74.84%
Reported salaries	52	49	
Reported average base salary	\$64,465	\$56,283	\$60,496

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- Graduation rate, weighted average: 33.99% (page 9 and page 9 of third party reports)
- Opt out rate, weighted average: 12.9% (page 9 and page 9 of third party reports)
- Job placement:
 - Thinkful doesn't report job placement statistics within 180 days or 365 days of graduation. Rather, they report on placement between reporting period and the date of the report (Dec 10th, 2021 per page 4 of independent audit report). Thus the placement period is approximately a year and a half (June 30 2020-Dec 10 2021). The weighted placement rate of the part time and full time programs is 116 students out of 155 students who completed a job search period, or 74.84%. (page 9 and page 9 of third party reports)
- Thinkful reports the average salary, rather than the median. This was also weighted by the number of salaries reported. The weighted average salary is \$60,496.

Springboard:

- Live link: BROKEN
- [Documentation](#)
- Time Series: **Jan 2020 - August 2021**
- Calculations / citations:
 - Graduation rate of software engineering program:
 - Since Springboard is a self-paced program, there is no official end date to the program. Springboard reports those that have completed the program, those that have cancelled, and those that are still "active".
 - To calculate the graduation rate, we took the percentage of completed students and divided by the sum of the completed and canceled percentages: $.17 / (.17 + .237) = 41.77\%$ (page 9)
 - If you include active student as "not graduated", the graduation rate would be 17%
 - Opt out rate:
 - To calculate the opt out rate, we summed the percentages of students that had career services revoked, withdrew from the job guarantee program, or were "not eligible". $2.3\% + 6.3\% + 4.0\% = 12.6\%$
 - Job placement within 180 days: 93.1%
 - Job placement within 365 days: 100%
 - It is important to note that the population of "job qualified" individuals included in the placement statistics is 139 students - a fraction of the 985 students that have been enrolled into the program.
 - Median average salary: \$70,000 (page 7)